

SMART GROWTH

AI + Founder Roundtable

Tuesday, October 27th

11AM - 1:30PM PT
Seattle, WA



REGISTER

AI. Ideas. Connection. Growth.

What if AI could help you spend less time on repetitive work and more time on the work that moves your business forward? Join fellow women business owners for **Smart Growth: AI + Founder Roundtable**, an interactive session that combines practical AI learning with candid conversation among founders.

Practical AI Marketing Workshop

Kelly Sparks, with VMG Studios, will lead a 30 - 40 minute workshop exploring **practical ways to put AI to work in your marketing, sales, and day-to-day business.**

- Save time and work more efficiently.
- Strengthen your marketing and communications.
- Streamline everyday tasks.
- Reduce repetitive work.
- Create more capacity for higher-value priorities.

Founder Roundtable: Real Talk. Real Experiences.

Then we'll turn the conversation over to you. Our Founder Roundtable will bring women business owners together to talk candidly about what's working, what isn't, and what we're learning as AI changes the way we run and grow our businesses.

Bring your questions. Share what you've tried. Learn from the experiences of other founders. You may walk away with an idea, resource, or connection you hadn't considered before.

About Kelly Sparks



CEO & Founder | VMG Studios

With clients including Amazon, Microsoft, Starbucks, Vonage, and Fifth Third Bank, Kelly Sparks has built her career on creative excellence, innovation, and strong client relationships. As AI began reshaping the industry, she led VMG through its own transformation, building repeatable systems, evolving team roles, and turning that experience into DIY AI: Marketing and Sales, a practical offering that helps founders and small teams use AI in ways that are strategic, aligned with their brand, and effective.

Thank you to Skanska USA for providing the space and helping bring our WBE community together for learning, conversation, and connection.

Seating is limited, reserve your spot today!



SKANSKA

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WOMEN'S BUSINESS ENTERPRISE COUNCIL
JOIN FORCES. SUCCEED TOGETHER.

Inclusive to all